

SPOTTING THE SIGNS OF STORY STORY SPOTTING THE SIGNS OF STORY STORY

Contents

Aims

nhs.uk/sepsis

Film

Resources

Top Tips

Internal Comms

Social Media

Thanks

@HINsouthlondon

@NHSEngland

@NHSChoices

@ASKSNIFF

@UKSepsisTrust

Contents

- 1. The aims of the film
- 2. The film
- 3. Accompanying resources to promote safer discharge
- 4. Top tips for showing the film in your Emergency Department
- 5. Internal communications
- 6. Social media
- 7. Thanks



Contents Aims Film Resources Top Tips Internal Comms Social Media Thanks

nhs.uk/sepsis | @HINsouthlondon

@NHSEngland

@NHSChoices

@ASKSNIFF

@UKSepsisTrust

The Aims of the Film

The Health Innovation Network (HIN) has worked in partnership with NHS **England** and the **ASK SNIFF Safety** Netting Collaborative to produce the "Spotting the Signs of Sepsis" film. The clinical content is based on the Public Health England parental awareness campaign materials that were developed in collaboration with the UK Sepsis Trust and launched in December 2016.

The film is evidence-based, and codesigned with parents, to standardise the safety netting advice clinicians provide for parents of children under five with fever. or suspected infection, being discharged home from the ED. It is unique in not only informing parents of what signs and symptoms they should be looking out for at home whilst their child is unwell but also showing real life examples of these. It also provides practical tips on caring for children with fever at home.

Sepsis in children is fortunately rare, but is a disease entity that has the potential to develop over time and therefore it can be expected that there will be occasions when a clinician appropriately sends home a child who subsequently develops sepsis. It is therefore vital in these situations for parents to feel empowered with the knowledge and confidence to recognise concerning signs of serious illness in their child, and act on their instincts, to seek medical attention again, as early recognition and treatment of sepsis saves lives.

A study by the RCPCH, published in 2010, showed that only 81% of parents contacting urgent and emergency care services for their child with fever received. or remembered, any safety netting advice. Parents who received this information were less likely to contact medical services again in that illness. In the ED setting only 45% of parents received advice on what to look for at home. The importance of providing safety netting advice to parents at risk of sepsis being discharged home was also highlighted in the NCEPOD report "Just Say Sepsis".

The film will also be publicly available on the NHS Choices website to raise awareness of the presenting features of sepsis in children under five. This complements the written material already present on the website and will enable parents who watched the film in the ED to refresh their memory by watching again at home. Primary care clinicians will also be able to signpost parents to watch the film online as part of their safety netting practice.



Contents

Aims

Film

Resources

Top Tips

nhs.uk/sepsis

@HINsouthlondon

@NHSEngland

@NHSChoices

@ASKSNIFF

@UKSepsisTrust





Additional Resources

The leaflet

You may already have your own departmental safety netting leaflet for parents, but we have included here the leaflet developed by the UK Sepsis Trust that accompanies the film content that you may wish to you. You can download and print this locally to supplement the information clinicians provide verbally within the ED setting and that is contained within the film. It also contains the links to the film on the NHS Choices website to allow parents to watch again at home.

Poster to promote safer discharge

We have designed a <u>poster</u> that you may wish to display in your ED to prompt clinicians to consider the safety netting advice they provide to parents as part of a safe discharge process.



Film Resources Top Tips Internal Comms Social Media Thanks

@NHSEngland

@NHSChoices

@ASKSNIFF

 $@{\sf UKSepsisTrust}\\$



Top tips for how to use the film in your Emergency Department

Everyone watch

Show the film to the clinicians working in your ED so that they are familiar with its content. This will ensure that they are aware of the advice that is being recommended to parents to ensure a consistent message is spread. In parents who have represented this may help clarify the nature of the concerns that have prompted this repeat ED visit.

Dedicated space

Find a quiet space for parents to watch the film that is out of the way of the main activity within your department. This will allow them to concentrate on watching the film and ensure that they are not in the way of other clinicians and parents/patients.

Supplement with a leaflet

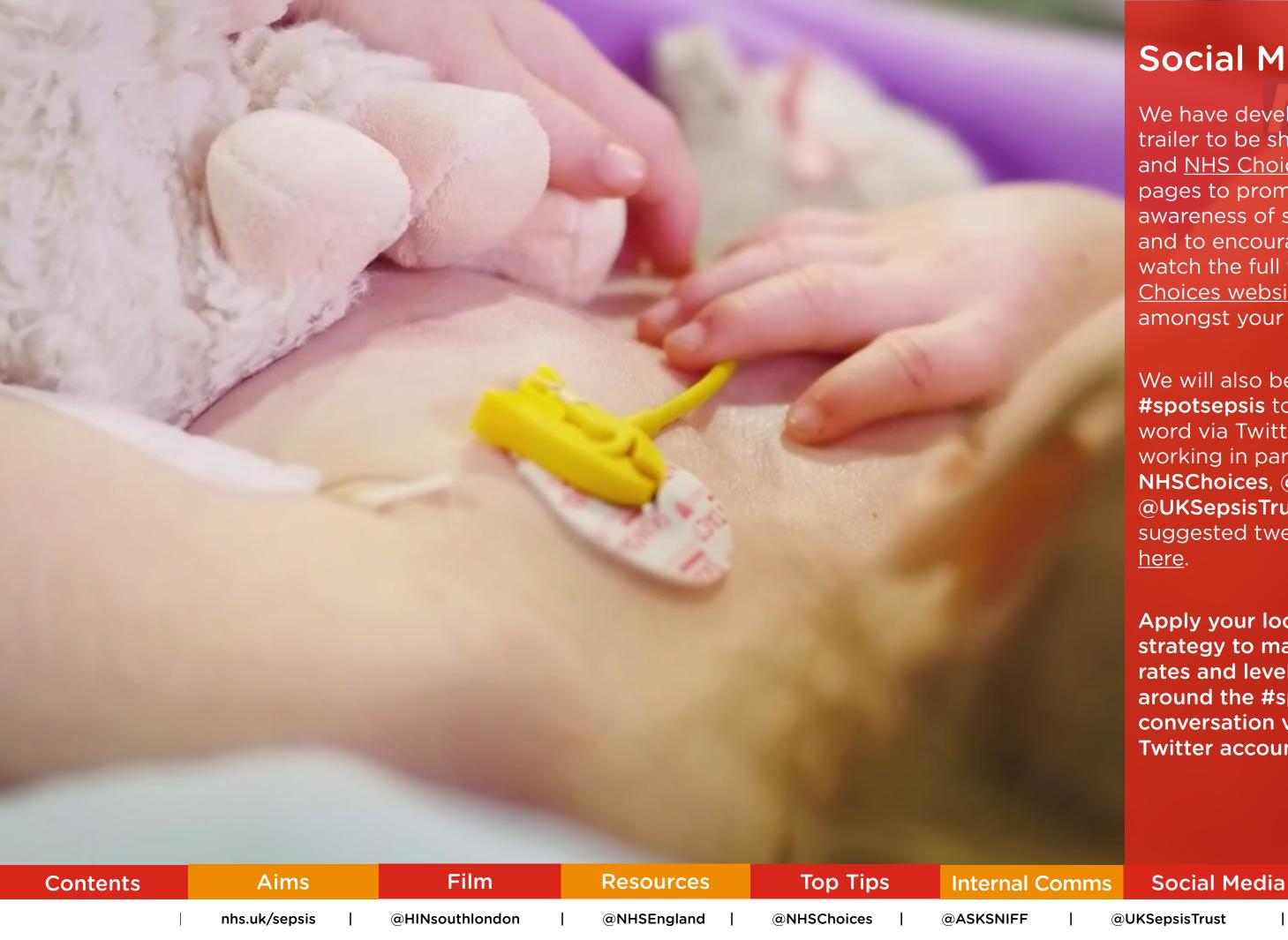
We recommend continuing to provide parents with a written safety netting leaflet. This is good practice as parents will not remember all the information clinicians have provided verbally or within the film. Ensure the link to the NHS Choices website (nhs.uk/sepsis) is provided for parents so that they can easily access, and watch again, the film at home.

Documentation

Encourage clinicians to document in the patient's notes when the parents have watched the film and any additional advice provided, to demonstrate that safety netting advice has been provided.

Top Tips **Internal Comms** Social Media **Thanks**





Social Media

We have developed a short trailer to be shared via the HIN and NHS Choices' Facebook pages to promote public awareness of sepsis in children and to encourage parents to watch the full film on the NHS Choices website. Please share amongst your networks.

We will also be using #spotsepsis to spread the word via Twitter, and have been working in partnership with @ NHSChoices, @ASKSNIFF and @UKSepsisTrust. A selection of suggested tweets can be found

Apply your local social media strategy to manage response rates and level of engagement around the #spotsepsis conversation via your own Twitter account.

Thanks

Commissioned by





In partnership with



With special thanks to staff, families and volunteers at





We would like to thank the parents and children who kindly allowed us to film them during their time in the Emergency Department, without whom this project would not have been possible.

Additional thanks
to the 'Paediatrics
- Recognising &
Responding to Acute
Patient Illness &
Deterioration team'
based at the University
of Leeds for their kind
permission to use their
'non-fading rash' film.

 Contents
 Aims
 Film
 Resources
 Top Tips
 Internal Comms
 Social Media
 Thanks

@ASKSNIFF

@UKSepsisTrust

nhs.uk/sepsis | @HINsouthlondon | @NHSEngland | @NHSChoices