PEER REVIEW

Evaluation of a health trainer-led service for people with knee, hip and back pain

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Abstract

Aims: Chronic knee, hip and back pain is extremely prevalent. Management guidelines emphasise maintaining physical activity and healthy weight to reduce pain and improve physical and mental wellbeing. Unfortunately, few people receive support to make lifestyle changes. We evaluated whether a health trainer—led 'joint pain advice' (JPA) service delivering person-centred lifestyle coaching was feasible, acceptable and effective for people with knee, hip and back pain.

Methods: Feasibility of delivering a JPA service was assessed by documenting whether the health trainers could deliver JPA and its uptake. Nine health trainers delivered JPA. Participants were offered up to four appointments. At each appointment, health trainers gave people information about their condition, co-developed care plans, suggested self-management strategies and used behavioural change techniques (motivational interviewing, goal-setting and action planning) to increase physical activity and reduce body weight. Pain, function, physical activity and body mass index (BMI) were collected at baseline, 3 weeks, 6 weeks and 6 months. Focus groups captured people's opinions of the service's effectiveness, acceptability and usefulness.

Results: Of the 105 people who enquired about JPA, 85 (81%) used the service, after which their physical activity and function improved, and pain, use of analgesia and BMI decreased. They felt more knowledgeable and better motivated to adopt and maintain healthier behaviours. They attributed these improvements to the JPA service, because of its better consultations and collaborative holistic approach. Only a minority attended all four appointments because they felt they received sufficient advice from the initial appointments. The health trainers gained knowledge and skills to support clients with musculoskeletal conditions.

Conclusions: Using a holistic, patient-centred approach, health trainers can deliver lifestyle advice to people with chronic knee, hip or back pain safely, effectively and efficiently. The service was popular with recipients and health trainers, and helped people adopt healthier lifestyles that lead to reduced pain and other clinical improvements.

BACKGROUND

Chronic joint pain, usually called osteoarthritis (OA), affects almost 9 million older adults in the UK.^{1,2} It adversely affects people's mobility, physical and psychosocial function and quality of life,^{2,3} and increases the risk of obesity, diabetes, cardiovascular disease and depression, and it would be better to regard chronic joint pain as a public health problem.⁴ OA health and social care expenditure is estimated to be approximately 1.5– 2% of gross domestic product (GDP).^{5,6} As more people are living longer but adopting sedentary lifestyles and becoming more obese, the prevalence of OA and its personal and socioeconomic consequences will increase.^{7,8}

Maintaining a healthy body weight and being physically active can reduce pain and improve function and quality of life.^{9–11} However, people's poor understanding and erroneous health beliefs about the role of physical activity in the

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Copyright © Royal Society for Public Health 2019 SAGE Publications ISSN 1757-9139 DOI: 10.1177/1757913919833721 management of OA prevents them adopting healthy lifestyles.^{12,13} OA is usually managed in primary care by general physicians (GPs), but few GPs have the time or skills to enable people to adopt behaviours that improve symptoms (i.e. increase physical activity and lose excess weight).^{14–16}

Increased OA prevalence and demands on health services means there is pressure to deliver better care more efficiently.17 Walker et al.18 developed a Joint Pain Advisor (JPA) service, an allied health professional (AHP) led model of care that provides easier access to better care for people with knee and/or hip pain. Delivered by physiotherapists in primary care practices, the JPA service used motivational interviewing and other behavioural change techniques to give people information and practical lifestyle advice emphasising the importance of weight control and physical activity.11 The service reduced pain, weight and waist circumference, and improved physical activity levels, function and quality of life. In addition, participants were very happy with the service, and it reduced GP consultations and investigations.

Rather than a specific job or role, JPA is better seen as a service that could be delivered by people other than healthcare professionals outside healthcare settings. If effective, this would improve access and efficiency even further. Health trainers are skilled health coaches using behavioural change techniques to encourage people to adopt healthier lifestyles, ^{19,20} and incur lower workforce costs.²⁰ However, health trainers are not trained in the management of OA, and are not confident about giving self-management advice to people with joint pain or low back pain.

This study evaluated whether health trainers can deliver the JPA service in community settings. This is the first time 'non-medically' trained professionals delivered advice to people with this ubiquitous problem in community settings, increasing access to better care for a large population of people that would benefit their physical and psychosocial wellbeing, and quality of life.

METHODS

Design

A service evaluation of a communitybased health trainer–led intervention in the Royal Borough of Greenwich, south London, using quantitative and qualitative methods was used to assess feasibility and effectiveness.

Participants

Participants were eligible to use the JPA service if they had clinical OA, that is, they were \geq 45 years, had knee, hip or back pain for \geq 3 months and morning stiffness (if present) < 30 min. Participants were identified and referred to the service from the Greenwich Live Well Service, primary care, local prevention programmes (such as 'Walking Away from Diabetes') or self-referral. Participants were excluded from using the service if they had acute musculoskeletal (MSK) disorders and were unable to speak/understand English as they would be unable to understand the advice given.

JPAs

Ten health trainers were recruited to deliver the JPA service (hereafter called the Advisor). They had a minimum qualification of a City and Guilds Level 3 Health Trainer, between 1 and 7 years experience delivering health coaching, and some had motivational interviewing training. Advisors attended a 1-day training course from the Health Innovation Network's musculoskeletal team. Training covered basic joint anatomy, pathophysiology of OA, assessing and managing 'red flag' symptoms, how healthy lifestyles can improve MSK health, and myth busting about the 'dos and don'ts' about joint pain and physical activity and movement.

The JPA model has been described in more detail previously,¹⁸ but briefly, the consultations took place in 10 community sites across Greenwich. Participants were offered one 30-min assessment and up to three review appointments, each about 30–45 min, at 3 weeks, 6 weeks and 6 month later (Table 1). The Advisors remit was to adopt a person-centred, holistic approach, building a collaborative relationship with each participant, using behaviour change techniques (e.g. motivational interviewing, goal setting, action planning, monitoring and positive feedback) to encourage and support the adoption of healthier lifestyles in line with National Institute for Health and Care Excellence (NICE) guidelines.¹¹

EVALUATION, DATA HANDLING AND ANALYSIS Feasibility

Referral rates, uptake, 'failure to attend' and adverse events were recorded to determine feasibility and acceptability of the service.

Clinical effectiveness

To evaluate the effectiveness of the JPA service delivered by health trainers, quantitative clinical outcomes were collected at all appointments. The Hip or Knee Injury and Osteoarthritis Outcomes Score (HOOS/KOOS) was used as an OA-specific assessment of physical function, pain and quality of life.²¹ Physical activity was determined by the number of days per week participants reported they undertook ≥30 min of moderate intensity physical activity. Waist circumference, body mass index (BMI) and the number of sit-to-stands a participant could perform from a chair without using their arms in 30s were also recorded.22 Statistical analysis was conducted in RStudio (Version 1.1.383, RStudio Inc.). Paired two sample *t* tests were used to compare the means at baseline and review assessments.

People who cancelled or who did not return for a review appointment were contacted by telephone to ascertain why and to collect feedback on the service. This qualitative feedback gave an indication of the acceptability of the service.

Focus groups were conducted with 10 participants and three Advisors to determine people's experiences, opinions of, and satisfaction with the JPA service, which shed light on the feasibility, acceptability and effectiveness of the JPA service when delivered by health trainers. For participants, the aim was to understand what benefits they considered they had gained from

Table 1

Joint pain advisor service model

Timepoint (mode)	Content of review appointment
Initial (baseline) consultation (face-to-face)	Assessment of physical function, pain and symptoms, quality of life and lifestyle, body mass index (BMI), waist circumference, number of Sit to Stands in 30 s and number of days physically active for 30 min or more a week. Co-development of an individualised care plan tailored to their needs based on NICE CG177: Management of OA: Increasing physical activity Simple pain management techniques (hot/cold packs; rest/activity cycling) Weight reduction, if necessary, to achieve and maintain a healthy body weight Signposting to activities in local area to support care plan, e.g. exercise and healthy eating.
3-week review (telephone)	Reinforcement of health messages and advice based on NICE CG177: Management of OA Provision of on-going support, reassurance, motivation and encouragement Performance against baseline measures (e.g. Sit to Stands, BMI, days physically active for 30 min or more a week)
6-week review (face-to-face)	Participants baseline measures repeated and progress made fed-back Revision of goals (if appropriate) Reinforcement of health messages and advice based on NICE CG177: Management of OA Provision of on-going support, reassurance, motivation and encouragement Participants encouraged to take up activities through sign-posting if they have not already done so
6 months (face-to-face or telephone)	As above and referred back to the GP if needed based on NICE CG177: Management of OA.
NICE: National Ins	stitute for Health and Care Excellence; OA: osteoarthritis; GP: general physician.

attending the JPA service; for Advisors, the aim was to explore their perceptions of delivering the service and understand how confident they felt when undertaking the role. A discussion schedule was used to guide the conversation. The focus groups were audio recorded and transcribed verbatim.

RESULTS

Participants

Participants were recruited through referral from health trainer's caseloads and a public promotional event to raise awareness of the JPA service. In all, 105 participants enquired about the JPA service, of whom 85 (81%) used the service. Participant's mean age was 67 years (range = 45–91 years), 76% were female, 40 (47%) had back pain, 33 (39%) had knee pain and 12 (14%) had hip pain; however, many reported a combination of knee and/or hip and/or back pain. Of these, 69 (81%) returned for the 3-week review, 45 (53%) returned for 6-week review and 25 (29%) returned for 6-month review. The main reason for not attending review appointments was people had learned how to manage their pain better, had increased activity, felt better and did not need further help. Other reasons were ill health, conflicting engagements, the exercises were too difficult and did not wanted to see a health trainer.

Clinical outcomes

After seeing an Advisor improvements were evident in participant's physical function, that is, number of sit to stands performed in 30 s increased by 6, they walked at least 30 min 5 days per week (2 more days per week than at baseline), and their BMI and waist circumference decreased by -0.22 and more than 5 cm, respectively

(Table 2). A large number of participants did not complete the K/HOOS because they found them too lengthy or complicated, and there was insufficient data to determine changes in K/HOOS at any of the assessments.

Participant focus group

Ten participants (nine women) attended the focus group with knee, hip and/or back pain. Four themes emerged from the discussions: (1) people's reasons for attending the JPA service, (2) their experience of the service, (3) the usefulness of the advice and support received, and (4) benefits obtained from the service.

Table 2

Clinical outcomes

	Baseline		3 weeks			6 weeks			6 months				
	N	Mean (SD)	n	Mean (SD)	Change	n	Mean (SD)	Change	n	Mean (SD)	Change		
30 s sit-to- stand/s	85	6.67 (4)	68	7.94 (5)	1.27	44	8.84 (5)	2.17*	25	12.64 (7)	5.97**		
Days walked 30 min per week/No.	85	3.04 (2)	68	3.97 (2)	0.94**	44	4.45 (2)	1.42**	25	5.28 (2)	2.24**		
BMI	85	31.98 (7)	27	32.09 (6)	0.11	26	31.39 (6)	-0.59*	17	31.76 (7)	-0.22*		
Waist (cm)	85	103.32 (18)	20	106.10 (16)	2.78	20	100.6 (16)	-2.72*	12	98 (2)	-5.32		
SD: standard deviation: No.: number: BMI: body mass index.													

SD: standard deviation; No.: number; BMI: body mass indev p < .05; **p < .01.

Reasons for attending

When asked their reasons for using the JPA service, the majority of people (8/10) felt dissatisfied with the brief consultations and management they had received from their GP.

... I was diagnosed with arthritis by the GP. He sat one side of the desk, me the other he went 'yeah that's arthritis' and scribbled a prescription – didn't even examine me. He gave me no advice on how to manage it – nothing.

... Physio was a waste of time because going to the physio is exactly the same as what I've got from the pain clinic.

Some were existing service users of the health trainer service or healthy living classes, and had been identified through conversations with the health trainers who they trusted.

... I was involved with the Health Trainer Service who said I should go to the Joint Pain Advisor as it might benefit.

No one had been referred by their GPs, whom they presumed did not know about the service as it had not been mentioned to them during consultations.

Experience of the service

Participants were very positive about the JPA service. They liked the holistic, individualised approach and nonjudgemental tone of the consultations, conducted in non-clinical environments, and which were not rushed, allowing Advisors sufficient time to listen to them, explain the condition and how to manage it, and answer their questions.

...I felt the Advisor had time to listen to me and me to them. It wasn't rushed – if it took 5 minutes to explain something that was fine.

...when you go to the GP you have this or that GP – tell them one thing and see another and they never know about you. This is good as you see the same person and they know you.

This fostered feelings of being cared for which encouraged a collaborative relationship that made them want to make difficult lifestyle changes.

...she didn't lecture me, worked with me, asking questions 'What do you think you can do?' and by the time I left I felt empowered to change.

Advice and support

Prior to accessing the JPA service, few people received information about their problem, the strong association between pain, excess weight and physical inactivity, and had not received any support that enabled them to modify poor beliefs and change their behaviour. After using the JPA service, participants felt more knowledgeable about their condition, especially how exercise/ activity could reduce pain.

...knowing what OA is and knowing the alternatives that are there to support you.

...I'm more able and willing to keep on the path with the knowledge I've been given.

This helped break down entrenched fear-avoidance beliefs whereby people avoided being active for fear of causing themselves more pain and harm.

...It is really important about the fear – it [service] took away the fear of doing exercise in case it makes it worse.

...before it was if my body is in pain it must be hurting – if it's hurting and I use it, it will make it worse not better. But when someone tells you 'you're

not going to make it worse' you can change your mind-set. I now lead a walking group – would I have done that before JPA? No I wouldn't.

They valued specific guidance about simple activities they could incorporate into their daily routines, for example, walking and using stairs, and practical solutions such as pacing when exercising.

...she helped me realise that exercise and moving it will help me maintain it [the knee].

...It enabled me to look at my diet – eating the same things but cooking them in less fat.

...I've lost weight because, now I felt I wanted to.

They appreciated the time spent by Advisors exploring and signposting to local and affordable activities they would enjoy.

...she directed me to the local Tai Chi group and I'm a different person now.

Benefits

Participants reported a range of benefits such as reduced pain and reduced analgesia.

...I was taking four or five painkillers a day – I don't take any now.

...not taking painkillers any more. I'm relying more on movement, exercise, better diet and eating habits.

...Before JPA my doctor gave me injections and tablets for my arthritis but now, because of the joint clinic I don't take as many – I take a couple in the morning and that's it...

Participants also reported increased mobility, physical activity, independence with everyday activities, for example, getting dressed, gardening and walking, and adopting healthier diets.

...I can get in and out the bath better now.

...I can put my own tights on now.

...I can walk to my allotment faster – it used to take me 20 minutes now it is only 10.

...I am more active, walking more and doing yoga.

They liked the more holistic approach compared to usual primary care:

...I found them even better than the GP because they took everything in – like nutrition – they told me if I don't eat well I will have more pain – my diet was OK but I was cooking unhealthily.

...I think it is up to the GP to diagnose but when it is other issues – like I can't sit down or walk – all they can do is give you painkillers to ease the pain but the Advisor actually looks at the reasons why you know, it is happening. I think for most people, knowing what it is and knowing the alternatives that are there to support you, you can take it or leave it – and I think most people here have taken the advice.

The informal, familiar, less clinical environment made them more receptive to the information being imparted to them:

...you are out of the clinic environment – feels less formal and therefore you are more open to what they are saying and sharing [information].

Advisor focus group

Three of the 10 health trainers who delivered the JPA service attended a focus group. The findings were collated into five themes: (1) understanding the intervention, (2) enablers, (3) barriers, (4) fit with existing services and (5) competence, confidence and effects on practice.

Understanding the intervention

The health trainers appreciated the need for the service and the issues within the healthcare system it sought to address. They emphasised the importance that needed to be placed on promoting nonpharmacological self-management strategies, in particular, encouraging physical activity and healthy eating.

...what we offer is a different understanding of how to manage pain through lifestyle changes.

...The same person would be going to the GP many times, prescribed many drugs but still no improvement and maybe side effects from the drugs – we are cheaper than GPs and save public money.

They also recognised the wider psychosocial benefits of working holistically with people to find solutions that work.

....people were really desperate to find out what else would work [instead of the GP] and being able to support them.

...people were able to go out more, socialised more, being able to bath themselves without someone helping them. They were much happier in general to be honest.

Enablers

The health trainers realised that having time to build rapport and relationships was integral to the success of the service, especially when helping people overcome their fears and concerns of exercise and activity.

...we don't say you need to lose weight, give up smoking – the changes we help them come up with are the ones they are ready to make.

...people find out that pain doesn't damage – that really worked for my clients, it was the fear that held them back, not being confident to do exercise or scared to move as they thought they would damage their knee more. That was why this worked really well.

They appreciated how knowledge of and signposting people to local activities and services increased the chance of people changing their behaviour.

...knowing the services to refer to was a massive help. If you know they need more help you would be sitting there thinking I don't know what to do for this person – with depression or money problems. Whereas we move in those circles, we knew we could help people right here, right now.

Barriers

They felt participants would have benefitted from more frequent appointments and thought the time gap between appointments may have contributed to attrition.

...it was definitely between the 3rd and 4th appointment (drop off) as it was a three month gap, which for some people is a long time.

Sometimes, there was a mismatch between participants' expectations of what the service was offering, that in some cases affected the Advisor's ability to build collaborative relationships with participants. They felt raising GP's awareness of the JPA service would increase the number of referrals, as would linking it with other community services such as social prescribing.

...on the first session we had to make it clear what we did and didn't do – people accepted it but the initial letter needs to be clearer.

...some people wanted a scan but people who knew what we offered achieved it [managing the pain better].

Like many participants, the health trainers felt the H/KOOS questionnaire was too lengthy.

...they are long compared with other projects I've worked on.

... It does take a long time – especially for those people with bad eyesight or can't read well.

Fit within existing services

Health trainers thought they were seen as an alternative to the traditional care offered and felt the service filled a gap in provision. ...a lot of them were on medication but it stops working as well as our systems get used to it, whereas the ice and heat, the Sit to Stands it really works and the outcomes are really good – it would really benefit to have it as a service.

...It would definitely work in the borough – or any borough – a lot of people say 'I go to the GP and they say your medication and see how it is'. Whereas we can listen to them, try to help in a different way.

Health trainers also complemented existing services delivered locally where they could signpost people to, such as strength and balance classes, walking groups and cookery clubs.

...the client really enjoyed the support we provided. She made so many changes in her lifestyle by joining exercise classes and cookery clubs in the local area. We've built the partnerships with the council, with other services.

Competence, confidence and effects on practice

By the end of the study, the health trainers felt acquisition of the new knowledge and skills about managing joint pain had enhanced their day-to-day practice.

...we are using it every day.

...Once you have new knowledge you use it.

Where they had previously referred people with joint pain back to their GP, they now felt confident to support them in the community. They recognised they had positively impacted wider health determinants, such as mental wellbeing and social interactions. They felt the JPA service had become an integrated part of their role and they were going to continue to use the knowledge and skills they had developed.

...before it would be 'go back to your GP' but now we can help them.

... even with the Live Well service I can really use the joint pain advice and experience.

DISCUSSION

This study showed how simple training enables health trainers to deliver NICE advice to people with chronic joint pain and to facilitate access to better care. This improved pain and physical, mental and social wellbeing, and was highly valued by those delivering and receiving the service.

Current pathways of care for OA are unnecessarily complicated, costly, and inefficient, and delay or prevent most people from receiving appropriate treatment and advice.¹⁵ This has led to new ways of delivering high quality care,^{17,23} whereby allied healthcare professionals successfully deliver care to people with uncomplicated MSK conditions,^{18,24,25} avoiding unnecessary consultations, and reducing waiting times, delays and costs currently associated with 'usual care'.^{18,26,27}

Shortage of GPs, lack of training in behavioural change techniques and very brief consultations means that most people with uncomplicated joint pain receive suboptimal care.^{28,29} People with OA are generally dissatisfied with their care, wanting to understand their condition better and be informed about effective treatments available.^{30,31} The people who accessed our JPA service liked the ease of access, longer and better quality consultations and its person-centred approach.^{18,32} This helped them achieve lifestyle changes with resulting improvements in their physical, mental and social wellbeing.

The JPA service is based on the biopsychosocial model of health where health is seen as being determined by a complex interaction of physical, emotional, mental and socioeconomic factors. This compels healthcare to address people's needs holistically. Moreover, for chronic conditions like OA, people need to understand why and how they can manage their problems by adopting lifestyles that minimise its affects and maximise their ability. To do this, people need to understand the rationale behind selfmanagement and be empowered to take control of their lives.³³ In addition. since the number of people with chronic joint pain is substantial and increasing rapidly, access to treatment by a large number of people needs to be greater

than current healthcare systems can provide affordably. Health trainers work with people who have poor health beliefs and behaviours to adopt healthier lifestyles, such as smoking cessation, weight loss programmes, sexual health and increasing physical activity, often in hard to reach, intransigent populations.19,34,35 Improving their knowledge, skills and confidence about the important positive role physical activity and weight loss has in the management of joint pain, and their knowledge of local services that can be used to support good behaviour, may be a more effective, efficient and sustainable way of helping the large numbers of people with chronic joint pain.

Strengths and limitations

This study was a pragmatic evaluation of a community-based service that recruited a representative population of people with joint pain and generated improvements very similar to a previous study.¹⁸ These factors suggest the benefits of the service may be generalisable to wider populations of people with OA. However, several limitations need to be considered that might limit the inferences we can draw from this study. First, the number of people involved was small and a larger sample size is needed to substantiate the findings. Second, although qualitative and quantitative feedback from participants showed pain, function and life satisfaction had improved, people did not complete an outcome measuring pain, function and quality of life. This makes the findings difficult to compare with other studies and interventions, and reaffirms the challenges associated with data collection in frontline services. Finally, the number of people returning for review declined. The reasons for nonattendance reflected our previous study where most chose not to attend because they had received sufficient reassurance and advice from the initial appointment.18 We contend this does not reflect a failure of an ineffective or unneeded service, but rather when participants chose what help they need and when they needed it, they were doing exactly what we were encouraging them to do - self-managing their problem. This reinforces our argument that instead of creating a pathway that arbitrarily determines when people can access help, we need to create flexible, accessible, more efficient

services that enable people to self-refer when they need it. $^{\rm 18,36,37}$

In summary, a community-based service led by health trainers giving people with chronic joint pain better advice about self-management is deliverable, acceptable and improved clinical symptoms and outcomes. Rather than creating additional workforce roles, JPA is better seen as service that a range of non-health professions could easily be trained to deliver in a range of nonhealthcare settings. Upskilling the existing workforce in this way offers a better, more accessible, more efficient, sustainable model of care that could fulfil the enormous unmet need of millions of people with chronic joint pain.

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Food Allergy update – the changing landscape

A one-day conference from the Royal Society for Public Health **Thursday 19 March 2020, 9:30 – 16:30** Venue: 28 Portland Place, London W1B 1LY





At a time when allergens are in the news more than ever before, this essential conference aims to examine how consumers can be best served in terms of safety and choice.

Our experienced and respected speakers will examine risks and best practice and will help guide us through this complex subject. We will review the current issues relating to food allergies, discuss recent cases and debate the impact of the new regulations for pre-packed food for direct sale.

Speakers include Professor Lisa Ackerley, Food Safety Adviser, UKHospitality, Visiting Professor, University of Salford; Dr Hazel Gowland, Expert Researcher and Trainer in Allergy Risks and Kathryn Gilbertson, Regulatory and Compliance, Greenwoods GRM LLP.

To book please contact Meghan Cordery at MCordery@rsph.org.uk or visit www.rsph.org.uk/events.html